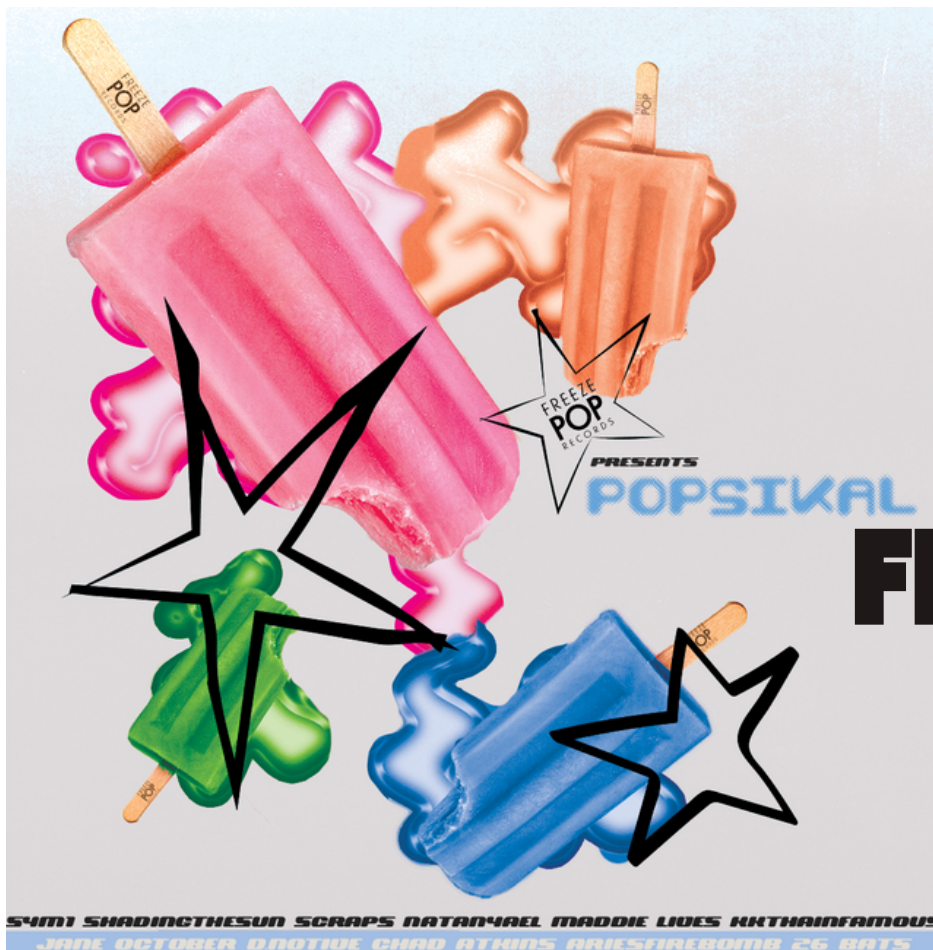


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FREEZE POP RECORDS PRESENTS: POPSIKAL

It's not a mixtape — it's a movement. Freeze Pop Records is thrilled to announce the release of "Popsikal", a collaborative album featuring a line up of Minnesota pop-centric/pop-adjacent artists in highlighting Minnesota's rich and dynamic pop music scene.

"Popsikal" features the collective talents of 11 exceptional Minnesotan pop artists. Beyond that, all aspects of the creation of this album were handled locally- from mixing and mastering to the artwork and physical production!

"Our mission with this album is to cultivate and support a diverse pop music community by creating meaningful experiences" highlights hyperpop-adjacent artist Symone Wilson (SYMI), co-owner of Freeze Pop Records. "Through the common language of pop music, we are able to bridge gaps in the music scene and create connections among artists and fans alike."

Set to release on Friday, May 31st, the album will be available both online (via streaming services) and as a physical vinyl record, available for purchase exclusively at SolSta Records.

Accompanying the album release will be a release party this June. Stay tuned for details!

Freeze Pop Records is excited to announce our sponsors including RadioK, Sue McLean & Associates, Sick Clip Records, and SolSta Records.

Learn more about our contributing artists:

SYMI
shadingthesun
Scraps
NatanYael
Maddie Lives
KKThainfamous

Jane October
d.note
Chad Atkins
AriesFireBomb
26 Bats

This activity is made possible by the voters of Minnesota through a grant from the Metropolitan Regional Arts Council, thanks to a legislative appropriation from the arts and cultural heritage fund.

